



We are V R Interactive Solutions Pvt Ltd, a multimedia firm based out of Pune, India. VRIS is led by individuals with a common passion for words, images and sounds. Staying abreast of the market demands and consistently improving our knowledge and skills has helped us grow from a start-up firm to a self-sufficient production unit with multifarious capabilities.

We thrive on progress, innovation and quality.

Our Services:

We have a hugely experienced team of creative professionals whose thorough understanding of branding, media and communication serves to embellish our clients' needs with inputs that make our presentations truly exceptional.

We also have a full-fledged, self-reliant production unit comprising technical teams that function in tandem to plan, develop and execute in perfect synchronization.

We are also recognized for our ability to maintain complete confidentiality required for classified projects such as those we have undertaken for various defence organizations.

Our videos are high in quality; we use high-end shooting equipment and editing and graphics software.

17 years of constant learning, coupled with an innate ability to grasp the crux of our clients' needs and a fierce desire to hone our skills has endowed us with a reputable expertise in this field. Our work speaks for itself and this has been proved by our clientele that have adopted us as the agency of choice for their presentations by approaching us for their requirements time and again.

Each of our products speaks of an uncompromising attitude to work, epitomized by the painstaking detail that we incorporate in them.

Evolution, Exclusivity and Excellence form the 3 Es of our business and our work endorses this staunchly.



We have to our credit

- Promotional Films
- Event Showcases
- 3D animation films
- Achievement films
- Interactive CBTs including product manuals
- Walkthroughs
- NGO awareness films
- Corporate HR films
- Process animations
- Product demos
- Training videos
- Product showcase films

Our core expertise:

1. Films
2. Animation
3. Interactive CD-ROMS
4. Content writing and video mapping

Our accomplishments:

The opportunity to work with various defence establishments is what propelled our phenomenal growth. We then followed this up with an assortment of films for various sectors including corporates, social service organizations, engineering companies and architectural firms.

Some noteworthy among them are:

A series of instructional films, both linear and interactive presentations, for SASE, Snow and Avalanche Study Establishment, a Government of India organization.

A number of promotional and recruitment-oriented films for WNS, a leading BPO with centers all around the world.



Technical design simulation involving 3D product and process animations for various clients such as Newage-AvK SEG, Jain Irrigation, Kirloskar Brothers Ltd., Lotus (UK), ARAI and so on.

We have achieved several firsts.

- **The first disaster management CD in India for SASE, outlining the devastating effects of avalanches and the means to combat them.**
- **The first film on Interactive CD-Rom in India for NCAOR (National Center for Antarctic and Ocean Research) showcasing Indian expeditions to Antarctica.**
- **“Summit-X”, the first educational-cum-entertainment 3D simulation game for soldiers, assisting them in negotiating difficult terrain, developed for SASE.**

Testimonials:

“The animation product is very good and has received good feedback I would recommend any further animation projects to be also done by them”

Dave Cann, Drawing Office and Global Engineering Systems Manager, Newage-AvK SEG, Lincolnshire, England.

“They have a thorough understanding and expertise of the media they work for”

Maj Gen SS Sharma, Retd Director, Snow and Avalanche Study Establishment, Government of India, Manali, India.

“The CDs produced by them have been very useful and are popular among the scientific and public”

Dr RC Pandey, ex-director, National Centre for Antarctic and Ocean Research, Department of Ocean development, Government of India, Goa, India.



“They are meticulous and have good command over their skills required to deliver effective presentations”

KP Rajagopalan, Associate director, Research and development Establishment (Engineers),
Government of India, Pune, India

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